

Vaping addiction can soon take hold



Vaping can help some people quit smoking, but many young people who vape were not previously smokers. Young people who vape are more likely to start smoking than those who never vape.

The resources below provide information and advice to help parents, teachers and others working with children and young people to speak to them about vaping and the risks.

The health advice is clear: young people and people who have never smoked should not vape.

Key Messages:

- Vaping is not for children or young people.
- Vaping is not for non-smokers.
- Vaping is not harmless.
- The best thing you can do for your health is be smoke free and vape free.
- Vaping can help some people quit smoking.
- Vaping illicit substances such as 'Spice' or THC (tetrahydrocannabinol) carries unknown risks. For information go to [Vaping illicit substances, eg. Spice | Drugs and Alcohol \(drugsandalcohol.ni.info\)](https://www.drugsandalcohol.ni.info)

Social media assets

[A4 Vaping poster - parents \(female\) static - 1x1](#)

[A4 Vaping poster - teen \(female\) static - 1x1](#)

[A4 Vaping poster - parents \(male\) static - 1x1](#)

[A4 Vaping poster - teen \(male\) - 1x1](#)

Web banner

[Web banner for use with the Vaping addiction campaign - 900x600](#)

Email signature

[Email signature for use with the Vaping addiction campaign - 600x200](#)

Posters

[A4 Vaping poster - parents \(female\)](#)

[A4 Vaping poster - teen \(female\)](#)

[A4 Vaping poster - parents \(male\)](#)

[A4 Vaping poster - teen \(male\)](#)

Leaflet

[A4 Vaping leaflet for parents](#)

Factsheet

[A4 Vaping factsheet](#)

Acknowledgements

The PHA would like to thank the Scottish Government for providing the campaign assets.

These resources have been adapted in partnership with members of the Tobacco Strategy Implementation Steering Group's (TSISG) Vaping Task and Finish groups.

Other resources

For information on your nearest stop smoking service go to www.stopsmokingni.info

Downloads

Attachment	Size
Vaping Banner.png	502.44 KB
Vaping Email Signature.jpg	81.94 KB
Vaping Square Social Male.png	1.43 MB
Vaping Square Social Female Teenager.png	1.36 MB
Vaping Square Social Female.png	1.36 MB
Vaping Square Social Male Teenager.png	1.43 MB

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