

Wednesday, 01 February 2017

## Health and Social Wellbeing Improvement



The Quit Kit promotional materials were developed as part of the smoking cessation campaign which highlights the range of support available and reinforces the message that quitting is achievable with the right support and motivation. Support highlighted in this part of the campaign includes the smoking support services, GP/pharmacy support, web site [www.want2stop.info](http://www.want2stop.info) and a quit kit.

## Details

Format

Wallet Card

Target group

General Population

## Tags

- [smoking](#)
- [tobacco](#)
- [quit kit](#)

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